



CHICAGO FERROTTYPE CO.

CHICAGO

PARIS, LIVERPOOL, CALCUTTA

NEW YORK (INC)

MANUFACTURERS OF THE MARVELOUS

"MANDEL-ETTE"

ONE MINUTE CAMERA

HOME OFFICE AND FACTORY
FERROTTYPE BLDG COR. CONGRESS & LAFLIN STS.

CHICAGO

Dear Customer:-

Enclosed in this shipment you will find your Mandel-ette One Minute Camera Outfit, with everything necessary to enable you to begin taking pictures at once.

But before attempting to take pictures, read very carefully the instruction booklet enclosed. The pleasure and satisfaction you derive from the Mandel-ette depends upon the success you have in making pictures with it. Your success depends on how carefully you read and follow the directions. Therefore, in our booklet of instructions we have taken particular pains to make it simply impossible for you to fail in getting satisfactory results with this wonderful camera. You must learn also how to load the camera, although we loaded the first package of cards into the camera for you so that you would lose no time in making pictures after the camera arrives.

Now that you have your outfit, we want you to get the very best results possible from it. If you feel so inclined you can easily do what many "Mandel-ette" owners are doing - **USE IT AS A BIG MONEY MAKER.** It's the easiest and simplest thing in the world to take this marvelous camera and make instantaneous photo post cards of people and scenes, which you can readily sell for 10¢ each. You can stop a friend right on the street, snap a picture, and right then and there hand over his or her finished photo. Just imagine what a lot of money you can make in this way if you really set out to do it.

And this is only one of the ways you can make money with the Mandel-ette if you will combine business with pleasure. We have an interesting and attractive agency proposition for you, and if you will write to our Agency Department, we will send you details as to how you can earn from \$10.00 to \$15.00 a week by

demonstrating and taking orders for Mandel-ette Cameras among your friends and neighbors. - A commission will be given you on each sale. This commission you may have in cash or supplies as you prefer. You cannot afford surely to overlook this opportunity of making a little extra money. If you will invest but a little of your spare time in this business, you will find it immensely profitable. If you want to act as our agent, simply write to the Agency Department, The Chicago Ferrottype Company, and ask for our Agents' Proposition.

Now please remember that we are very anxious for you to get excellent results with your Mandel-ette. It is positively the easiest and most simply operated and at the same time the most wonderful camera ever made. You'll have no trouble at all in making nice pictures if you follow the simple instructions. The results will amaze and delight you. Just be sure you understand the instructions before you start to make pictures and you'll be astonished to find how remarkably easy it is.

Should you need any further assistance, do not hesitate to write. You know that it is to our mutual interest that you make excellent pictures with the Mandel-ette not only for your own satisfaction but also to help you sell these outfits to those who are bound to be interested when they see your camera in action.

We wish to emphasize again that in our booklet of instructions we have gone into great detail in describing every step of the process of making pictures with the Mandel-ette and if you read these instructions carefully so that you understand them thoroughly before you attempt to make pictures, you will find that to operate this camera is simplicity itself.

We thank you most kindly for your order and we are quite sure that you will find this wonderful Mandel-ette Camera a constant source of pleasure and satisfaction. You have our best wishes for your success in your first picture taking attempts.

Yours very truly,

THE CHICAGO FERROTYPE CO.

MANDEL-ETTE DIVISION.

and an additional notice from 1919:

SPECIAL NOTICE

Your Mandel-ette is now loaded with 15 post cards. This was done in order that you may begin to make pictures immediately after the camera reaches you.

Place the developer cup in position as described on page 3 of the instruction book.

The first card - the one nearest the lens - is a piece of heavy brown cardboard. Remove this cardboard as described on page 5 of the instruction booklet.

READ INSTRUCTION BOOKLET CAREFULLY BEFORE MAKING PICTURES.

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